

ExpoMina 2018

Lima, Peru, September 12 - 14

THE MAIN MINING BUSINESS MEETING IN PERU



After six successful editions and already positioned as one of the most important mining trade shows in the world, EXPOMINA PERU 2018 will be held in Lima from September 12 to 14 at the Centro de Exposiciones Jockey.

During three days, EXPOMINA PERU 2018 will bring together local and international leading mining companies and suppliers from 27 countries. In an area of 47,000 m² they will show their high-tech heavy machinery, equipment and services in 1270 exhibition booths that will be visited by over 110,000 people.

Conferences and activities

The Third International Mining Conference - CONFEMIN will be developed during Expomina 2018, as the main mining business meeting of Peru. This conference program, together with the 4th International Mining Business Roundtable and the Central Cocktail, will complete the circle of activities aiming at all people involved in the mining industry who are willing to enforce or establish new business relationships.

EXPOMINA BY THE NUMBERS

With a massive attendance of 100,000 visitors, Expomina 2016 exceeded the previous edition by 17% and this 2018 is expected to receive more than 110,000 visitors.

This year Expomina will have 1270 exhibition booths where a large variety of services, heavy machinery and high tech products will be showcased by the most representative mining companies and suppliers from Peru and abroad.

EXPOMINA	2007	2009	2010	2012	2014	2016	2018*
Área(m ²) Area(m ²)	10,000	18,000	26,000	40,000	85,000	100,000	110,000
Stands Booths	300	450	650	850	1,100	1,200	1,270
Conferencias Conferences	6	25	62	70	84	95	103
Empresas mineras Mining companies	2	15	30	30	30	33	35

For further information and any questions you may have, please contact

WHY PARTICIPATE IN EXPOMINA 2018

- Establish new business relationships
- Have direct contact with a target audience from the mining sector
- Strengthen the company's position in the market and promote its brand
- Interact in person with clients and validate the product acceptance rate and market trends
- Participate in several promotional activities, such as conferences, business roundtables and networking cocktails

WHO WILL VISIT EXPOMINA 2018

- National and international buyers
- Top executives from leading mining companies from Peru and abroad
- Mining suppliers of goods and services
- Mining professionals or specialists in other areas that work for the mining industry
- Representatives of professional associations, government and international delegates

BUSINESS ROUNDTABLES

Peruvian companies will meet foreign buyers in person at the 3rd International Business Roundtable for the mining industry, organized by Peru's Export and Tourism Promotion Agency – PromPeru. The Business Roundtable is a unique opportunity for Expomina exhibitors interested in exporting their products. In 2014, deals amounted \$ 34 million dollars, according to the report provided by PromPeru.

COCKTAIL EXPOMINA

It is traditional for Expomina to organize an exclusive Central Cocktail that in this occasion will be held on Thursday, September 13. Leading representatives of public and private sectors, as well as top mining executives from Peru and abroad will meet to establish new business relationships and business opportunities.

COCKTAIL CANADA DAY

MSTA CANADA in collaboration with the Chamber of Commerce Canada-Peru will be hosting a Networking Cocktail with more than 300 executives, CEO's and public representatives



B2B PROGRAM

MSTA CANADA in collaboration with the Chamber of Commerce Canada-Peru will be offering customized B2B Meetings available **only** to exhibitors in the Canada Pavilion.

APPLICATION FORM & CONTRACT - ExpoMina 2018

Requests for Exhibit space (subject to availability) will be assigned on a first-come, first served basis, based on the date and time the completed exhibitor application form and full payment are received. This application is not binding until MSTA CANADA receives full payment for space selection. Booth numbers will be confirmed via e-mail once the Canada Pavilion has been finalized. See the detailed Terms & Conditions on [page 4](#).

MSTA CANADA cannot guarantee that specific exhibit selection(s) will be available and reserves the right to assign what is deemed to be the best available exhibit space.

Authorization

We understand that confirmation of our Space will be provided when this exhibitor application and exhibit rental fees are received by MSTA CANADA. This signed authorization constitutes acknowledgement and acceptance of Terms and Conditions on page 4.

Authorization - Person authorizing this application

Name _____

e-mail _____

Signature _____

Date _____

This application is not binding until MSTA CANADA receives full payment for space selection.

Invoice Contact Person - Person responsible for payment

Company Name _____

To the attn of _____

e-mail _____

Address 1 _____

Address 2 _____

City _____ Province _____

Postal Code _____ Country _____

Exhibit Contact Person - Person to receive all exhibit correspondence. Please list ONE exhibit contact person only.

Name _____

e-mail address _____

Space Selection and Pricing

A. Classic Booth \$ _____

- CAD \$ 8,169
3 metres wide x 2 metres deep

B. Buddy Booth \$ _____

- CAD\$ 4,895
1.5 metres wide x 2 metres deep

C. Corner Premium \$ _____

- Add 25%

D. Media Poster \$ _____

- CAD\$ 850 Details on Page 3

E. Walkabout \$ _____

- CAD\$ 1,965 Details on Page 3

F. Media Walkabout \$ _____

- CAD\$ 2,755 Details on Page 3

G. Non MSTA CANADA Member \$ _____

- Add 25%

Total \$ _____

This proposal is valid for 30 days from offer date

Company Name to appear on the booth fascia board

By submitting this form, express consent is granted to MSTA CANADA and its members to contact my organization via e-mail.

SERVICES

Classic Booth - Fully Furnished

Includes hard-wall construction, fascia with company name in standard lettering, counter with storage area, logo on front of the counter, printing and mounting of graphics on back wall, bar stool, table and chairs, lighting, electricity and carpet. Invitation to Canada Night Cocktail, and access to MSTA CANADA's B2B program.

Buddy Booth - Shared booth

Includes hard-wall construction, fascia with company name in standard lettering, counter with storage area, logo on front of the counter, printing and mounting of graphics on back wall, bar stool, lighting, electricity and carpet. Invitation to Canada Night Cocktail, and access to MSTA CANADA's B2B program.

The following programs allow MSTA CANADA member companies to participate at international trade shows without exhibiting and yet have all of the advantages of a trade show participant in the Canada Pavilion

Media Poster

MSTA CANADA will display a 30" x 15" full colour visual graphic in the media booth.

Your printed marketing materials are presented to visitors.

USB Keys are loaded with up to 50MB of your marketing materials and MSTA CANADA's Compendium.

After the show a mining industry summary and leads generated at the show will be forwarded to you.

Walkabout™

Free badge for the complete trade show period.

An invitation to the pre-show country briefing.

Use of MSTA CANADA's booth as a rendezvous point.

Use of the Canada Pavilion area for your client meetings, you can book a table at MSTA CANADA's booth. Access to B2B Program and Networking Cocktail.

Media Walkabout™

Combine all of the features of the Media Poster and Walkabout™ Programs

Please note: The above services can vary without notice

2018 TRADE SHOW PROGRAM

MINING INDABA

Cape Town, South Africa - February 5 - 8

PDAC

Toronto, Canada - March 4 - 7

Mongolia Mining Mission

Ulaanbaatar, Mongolia - April Dates tbc

VII International Exhibition

San Juan, Argentina - April 18 - 20

Expomin

Santiago, Chile - April 23 - 27

CIM

Vancouver, Canada - May 6 - 8

Canada Symposium on West Africa and European union

Tenerife, Las Palmas - June Dates tbc

ExpoMina and the Made in Canada Event

Lima, Peru - September 12 - 15

Seminario Internacional de Minería

Hermosillo, Mexico - October Dates tbc

China Mining Mision

Beijing, October Dates tbc

IMME 2018

Kolkata, India - October 31 - November 3

MSTA CANADA's PROCUREMENT FORUM

Toronto, Canada - November Dates TBC

TERMS & CONDITIONS

The following conditions, as well as any and all rules and regulations laid down by the "Show Organizers" of **ExpoMina 2018 "The Show"**, are part of the Participation Agreement made through the signing of this "Application Form and Contract", fully incorporated therein, and each participant, hereinafter referred to as "Exhibitor", is bound by each and every one thereof.

MSTA CANADA, hereinafter referred to as "Management", undertakes within the framework of the offer submitted to carry out the project described in The Show's Canada Pavilion sales package, on the condition that the requisite number of exhibitors apply.

1. Space Assignments: Management and the show organizers have the sole authority to assign, reassign and allocate exhibit space. Management reserves the right to accept or refuse applications for any reason and confirmation of participation is made solely by Management. No assignment will be official until a completed application and the proper payment has been received and accepted by Management. The location and layout of Canada Pavilion are subject to change at the sole discretion of Management and the Show Organizers. Space numbers printed in the Pavilion floor plan are for Pavilion reference use only. Official booth numbers will subsequently be assigned to each exhibitor at a later date.

2. Two-Storey Stands: The Construction of two-storey stands may be permitted within the halls subject to certain height restrictions; which are subject to the Show Organizers agreement. Construction of the two-storey section of the stand should be carried out in accordance with applicable building regulations. The upper level of the stand will be subject to a charge for the area utilized including the means of access at 50% of the self-build stand rate.

3. Exhibitor's insurance: Exhibitors must obtain insurance protection for all third party risks and to ensure that Management, the Show Organizer, their Related Bodies Corporate and their respective Personnel are named as insured's in the insurance policy covering the Exhibitor's participation in The Show. The minimum insurance protection which Exhibitors are required to obtain or provide in respect of their participation in The Show is the higher of: a) the existing third party insurance of the Exhibitor, or b) an amount not less than one million Canadian dollars (\$1,000,000) for any one accident or occurrence.

Exhibitor agrees to provide their own property and liability insurance, to make payments for exhibit space and additional expenses as scheduled and not to reassign, grant or license the use of Exhibitor's space without written consent from Management. Exhibitor agrees to keep a fully equipped, staffed stand at open hours throughout The Show. Should an Exhibitor's stand be left unattended, Management may make provisions to equip and staff the stand at the Exhibitor's expense. Exhibitor also agrees to take responsibility for all costs for shipping, duties, and handling of all its goods and materials, and the removal of said material from the exhibition site after the event. Management has the right to have any material left by an exhibitor removed after the close of The Show at the Exhibitor's expense.

4. Sharing of Stand: The Exhibitor agrees not to share or sublease the contracted space or stands without express, written consent of Management. In cases where Exhibitor has co-exhibitors within its exhibit, the primary Exhibitor will be responsible for all payments.

5. Liability: The Exhibitor, their contractors, and their respective personnel and delegates participate in The Show at their own risk. The Exhibitor agrees that the Management will not be liable to the Exhibitor for any claims, losses, suits, damages, judgments, expenses, costs or charges of any kind made or brought against the Exhibitor resulting from its occupancy of the space contracted herein for by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. This will include, but not limited to, loss or damage to displays or goods belonging to

the Exhibitor and respective personnel whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes. The Exhibitor also agrees that Management will not be liable to the Exhibitor for any claims against the Exhibitor or for any damages, costs and expenses, including, without limitation, attorney's fees and amounts paid in settlement, incurred by the Exhibitor in connection with such claims against the Exhibitor arising out of the acts or negligence of Exhibitor, his agents, respective personnel and delegates. The Exhibitor agrees that Management shall not be responsible in the event of any errors or omissions in the listings in the exhibition official directory and in any promotional material.

6. Exhibitor Cancellation or Space Reduction: Because Management bases its irrevocable space and rental commitment of the Exhibitor's participation commitment, by signing the Application Form and Contract, the Exhibitor is committed to paying 100% of the Total Participation Fee to Management regardless of written notice from the Exhibitor to cancel participation. If a formal cancellation is made, the following guidelines will apply:

(a) Written notification of the intention to cancel received by Management will result in a refund of 80% of the Contract Price but ONLY if the booth space can be resold. Management will endeavour to resell the booth space behalf of the Exhibitor.

(b) The cancellation fees are considered to be liquidated damages for the injuries Management will suffer as a result of the Exhibitor's cancellation. The Exhibitor acknowledges that damages for breach of this contract are difficult to ascertain at the time of this contract's formation and moreover, the Exhibitor also acknowledges that its withdrawal or reduction from its reserved space at a time when other entities would be interested in occupying it will cause Management to sustain damages. In such situations the Management's damages will be significant, but not precisely calculable. This provision for liquidated and agreed upon damages is not a penalty and therefore the provision for liquidated damages is valid. Any cancellation subsequent to Management's receipt of this signed Contract will entail a cancellation fee. Upon signing this Contract if the Exhibitor does not fulfill their obligation of paying the full amount of the Contract, the Exhibitor agrees to pay a fee of 20% of the Contract price for damages to the Management.

7. Show Cancellation: In the event of cancellation of The Show or any part thereof for any reason whatsoever, Management shall not be under any liability whatsoever for any expenditure, loss or liability, incurred by Exhibitors, and Management shall be entitled to retain all sums paid by Exhibitors or such part thereof as the Management, in its absolute discretion, considers necessary to cover Management's expenses incurred with The Show. The amount (if any) of any sums not retained by Management as necessary to cover Management's expenses will be refunded to Exhibitors.

8. Force Majeure: In the event of fire, war, inclement weather, public calamity, force majeure or other reasons beyond Management's control preventing all that is indispensable to the staging of the Canada Pavilion, Management may decide at any time to cancel all applications for Exhibit Space already filed while notifying the Exhibitors of this decision in writing. Whatever the reasons of such cancellation, the Exhibitors are not entitled to any compensation or indemnity. Funds remaining after payment of all cost will be distributed among Exhibitors proportionately to the amounts paid by them. It is herein expressly agreed that Exhibitors shall have no rights of preferring claims against Management on any ground or for any reasons whatsoever.

9. Intellectual Property: Exhibitor affirms that, to the best of its knowledge, it has the legal authority for its use of any intellectual property associated with any product or promotional material that it will display, offer, or otherwise use in its exhibit at the trade show/event and that it will not knowingly infringe the intellectual property rights of another party.

